



LISA LAPORTA
Designer and TV Host

Lisa LaPorta is one of Home and Garden Television's (HGTV) most popular designers. She is known to millions of viewers as the best solution to all their design makeover problems. Her television and design career has seen the success of three shows: "Designing for the Sexes," "Designer's Challenge," and "Designed To Sell."

HGTV's "Designed To Sell" premiered in 2004, garnering the highest ratings in the network's 10-year history. It has since had a continuous ratings increase, breaking all records for the network. "Designed to Sell" now airs six nights a week.

Additionally, Lisa has signed on for HGTV's new show "Bang for Your Buck", which premiered April 3 and aims to help homeowners find concrete answers to ensure a return on their remodeling investments.

Lisa has been featured in magazines such as *People*, *Us*, *TV Guide*, *Entertainment Weekly*, *Newsweek* and *The Wall Street Journal*. She has made appearances on CNN, CNNFN, CBS's "Ali & Jack," CNBC's "Power Lunch" and "Inside Edition."

Based in Los Angeles, Lisa's private design practice offers extensive project experience, a strong design sense and the ability to understand client needs. Lisa has extensive knowledge of the design/construction synergy consistently bringing projects in on time and under budget. She has been known to make even the most recalcitrant general contractor shake in his boots.

Lisa received her formal training in design from UCLA Department of Environmental Art and Design, attracted to the school by their reputation for excellence and the opportunity to get formal training in all design philosophies and styles. She has a lifelong passion for all types of design, art, architecture and music and is a Latin scholar who knows the best museums, shoe stores and sidewalk pizza in Florence, Italy.

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